
Fwd: Professional Relationships

1 message

Jim Johnson <[REDACTED]>
To: Noe Magaña <[REDACTED]>

Fri, Jun 13, 2025 at 2:26 PM

----- Forwarded message -----

From: **Juan Pablo Pérez-Burgos** <[REDACTED]>
Date: Wed, May 14, 2025 at 9:22 AM
Subject: Fwd: Professional Relationships
To: Jim Johnson <[REDACTED]>

----- Forwarded message -----

From: **Rosemerry Dere** <[REDACTED]>
Date: Wed, May 14, 2025 at 7:38 AM
Subject: Professional Relationships
To: [REDACTED]

Eric and Noe,

We are more than happy to continue working with you and your journalists; however, the way certain events have unfolded over the past two weeks are disappointing. As a representative of the County, I have prided myself on being accessible and extremely responsive to all your journalists and their inquiries. We have asked very little of your team (if anything) and we have continuously been there to assist with the stories and segments Benitolink has pitched.

We gave you plenty of advance notice that we did not want any journalists at the scene of the encampment clean up the first day of the operation as we did not know what it was going to look like and how volatile or stressful it might be for this portion of our population. I gave your team multiple other options to still get the coverage and footage they might need for the story. Yet the day of not only were Noe and Juan Pablo there in our closed off operation site, but the way that the story was written was not accurate.

Noe wrote: "A few weeks earlier, the county had agreed to allow a reporter to accompany staff conducting outreach. However, on the day of the outreach operation, the reporter was told she could not tag along." - Jennifer coming with any County staff was never promised, it may have been something she asked for, but because this was not my operation, and I could not make any guarantees of such. Additionally, your team was asked multiple times in the weeks leading up to the cleanup operation not to show up on the first day of the operation so we could ensure it was a smooth operation and safe for everyone involved.

Once we knew what it was going to look like, I would have been more than happy to escort you through the encampment operation and cleanup areas and get you one-on-one interviews the way I did with the other news agencies and the way I proposed it to your team the week before.

If you would like to continue working with the County, I would like to request a little more professional courtesy as well as ensuring you are reporting the information accurately.

Thank you for your time.

Rosemerry Dere

Public Information Officer

San Benito County

481 Fourth Street

Hollister, CA 95023

Cell: [REDACTED]



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—
Juan Pablo Pérez-Burgos
BenitoLink
Reporter

