



2025 Media Kit

BenitoLink

San Benito County's News

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*Connect with your community &
increase your reach with
BenitoLink.com*

Sponsorship Info Contact:

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ABOUT

Who We Are :

BenitoLink has been San Benito County's free, local source for news and information for over a decade.

It is a place where you can share your perspective and become more engaged in your community. With fresh stories each day, BenitoLink is the county's go-to news source.

AUDIENCE

| | | | |
|-----------------------|----------------------|-----------------------|------------------------|
| Page Views | Visitors | Total Reach | Newsletter Subscribers |
| 146k /month | 50k /month | 218k /month | 4.3k |

Age Ranges

| 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
|-----------|------------|------------|------------|------------|------------|
| 9% | 16% | 21% | 22% | 20% | 12% |

Gender

48.9% / 51.1%
Female Male

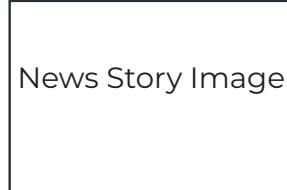
Top Stories



Headline...



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Sub header...



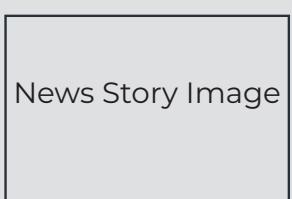
Headline...

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Block 1
300px x 200px
\$1,800/yr
or 12 monthly payments
of \$150/mo

Block 2
300px x 300px
\$2,500/yr
or 12 monthly payments
of \$208/mo

Block 3
300px x 400px
\$4,000/yr
or 12 monthly payments
of \$333/mo

Block 4
300px x 600px
\$6,000/yr
or 12 monthly payments
of \$500/mo

Benefits :

- Local and regional reach
- High visibility
- Large, engaged audience
- Supporting free, independent news