



2025 Media Kit

BenitoLink

San Benito County's News

*Connect with your community &
increase your reach with
BenitoLink.com*

Sponsorship Info Contact:

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ABOUT

Who We Are :

BenitoLink has been San Benito County's free, local source for news and information for over a decade.

It is a place where you can share your perspective and become more engaged in your community. With fresh stories each day, BenitoLink is the county's go-to news source.

AUDIENCE

Page Views

146k
/month

Visitors

50k
/month

Total Reach

218k
/month

Newsletter
Subscribers

4.3k

Age Ranges

18-24

9%

25-34

16%

35-44

21%

45-54

22%

55-64

20%

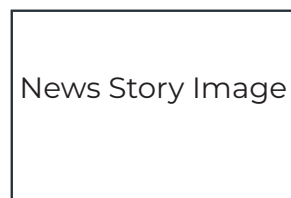
65+

12%

Gender

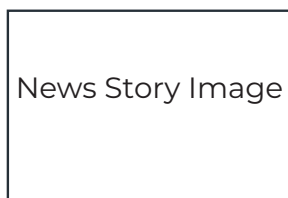
48.9% / 51.1%
Female Male

Top Stories



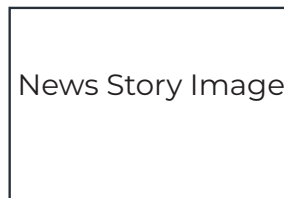
News Story Image

Headline...



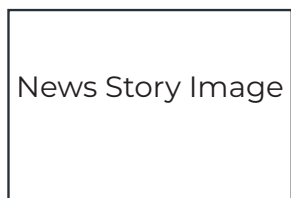
News Story Image

Headline...



News Story Image

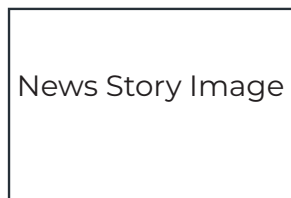
Headline...



News Story Image

Headline...

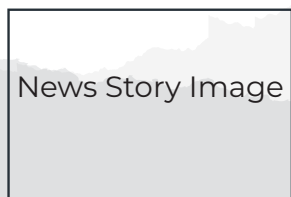
Sub header...



News Story Image

Headline...

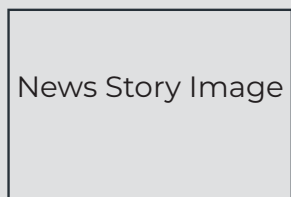
Sub header...



News Story Image

Headline...

Sub header...



News Story Image

Headline...

Sub header...

**YOUR
Sponsored
AD**

Block 1

300px x 200px
\$1,800/yr
or 12 monthly payments
of \$170/mo

Block 2

300px x 300px
\$2,500/yr
or 12 monthly payments
of \$210/mo

Block 3

300px x 400px
\$4,000/yr
or 12 monthly payments
of \$350/mo

Block 4

300px x 600px
\$6,000/yr
or 12 monthly payments
of \$520/mo

Benefits :

- Local and regional reach
- High visibility
- Large, engaged audience
- Supporting free, independent news

*Note: All sponsored ads are under one year contracts.